Digital Cinema New Industries – New Business

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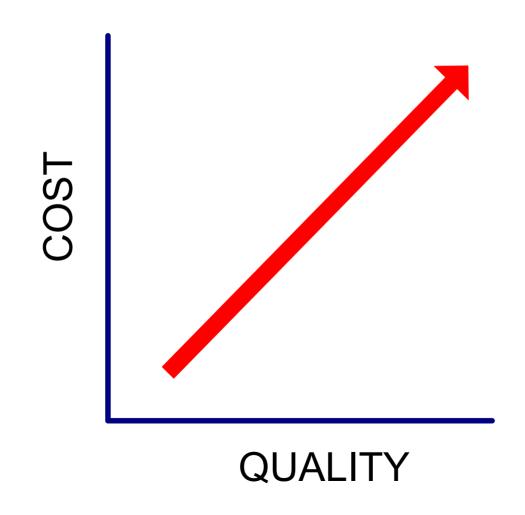
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• • Fundamental Issues

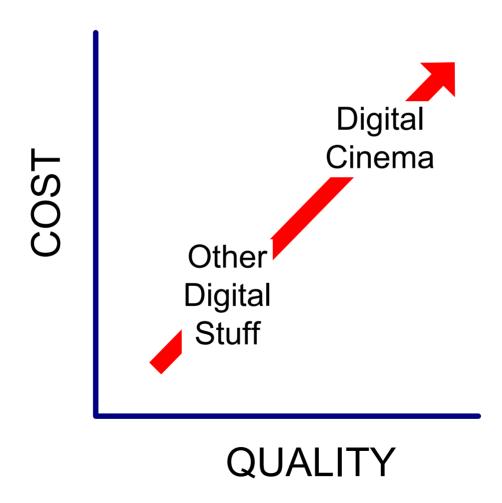




• • Quality: The Dilemma



Quality: The Opportunity



• • Interoperability

o Driven by business needs

To create a market

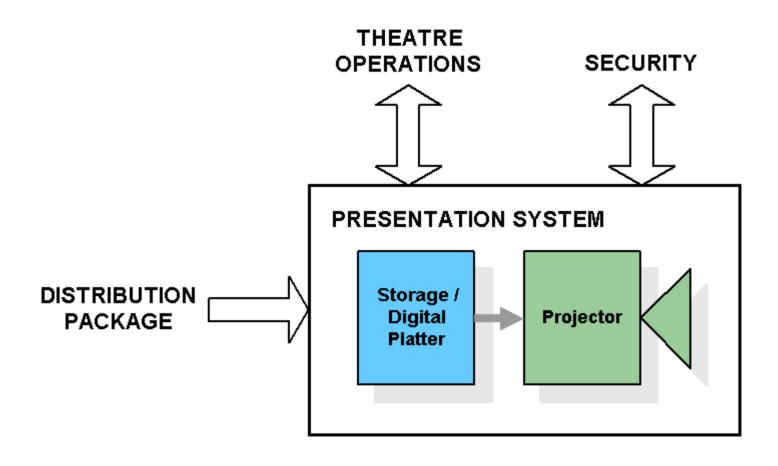
To build confidence in new technology

• • Server & Projector

o How important is interoperability between server and projector?

o Who provides the server?

Presentation System



Business Domains For Digital Cinema

- o Presentation Systems
- o Distribution Systems
- o Security Systems
- o Theatre Operations Systems

• • In Summary

o Quality vs Cost → ODS and DC

o 4 Business Domains in DC

Thank you

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